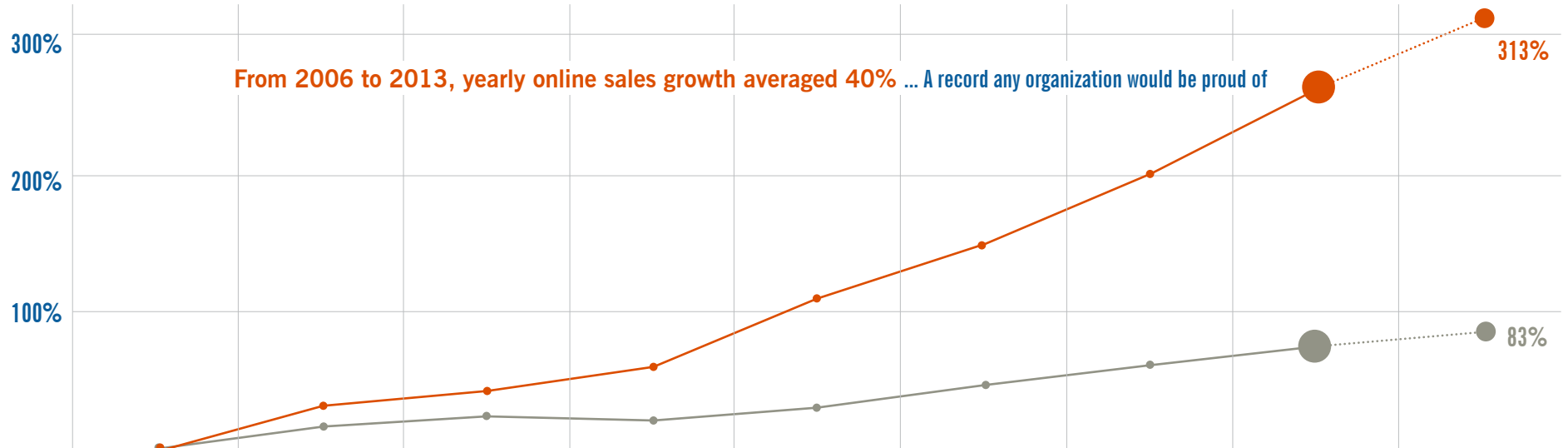


A CLIENT SUCCESS STORY

Our client's growth rate
(sales volumes places client in the Internet Retailer 500)

Growth rate for U.S. eCommerce websites
(ComScore statistics excludes auctions, autos, travel)



Year	2006	2007	2008	2009	2010	2011	2012	2013	2014
Version	Version 5.6	Version 6.0	Version 6.0	Version 6.0	Version 6.0	Version 7.0	Version 7.0	Version 7.0	TBD
Annual Sales Growth Percentage	0% (baseline)	35%	5%	24%	62%	43%	54%	50%	40% (forecast)
New Webstore Features Added	<ul style="list-style-type: none"> Takeover site support Solve site stability WC maintenance Cleanup issues OnDemand support Cross-sell accessories Fall catalog update SEO 	<ul style="list-style-type: none"> Migration v.5.6 to v.6 New payment plugin Breadcrumbs Implement sitemap Enhance product pages UI changes Fall catalog update Cart optimization 	<ul style="list-style-type: none"> SEO International shopping Product page update First Data payment plugin Gift card payment plugin Home page revisions Integrated GravitySystem 	<ul style="list-style-type: none"> Optimize category pages Optimize product pages Enhanced site search Stress/Load Testing Checkout optimization Deployed split-orders Optimize price perf. Custom accelerator 	<ul style="list-style-type: none"> Sitecatalyst Shoe configurator Ratings & reviews Optimize page loading Multi-payment checkout Product page UI updates Virtual gift card Cart optimization 	<ul style="list-style-type: none"> Migration v.6 - v.7 Reface Webstore Site optimization Store locator Site maintenance Google product feed Enhance SEO Integrate LiveChat 	<ul style="list-style-type: none"> Personalization ATP Inventory Mobile Webstore Auto data load WC clustering FeaturePack 5 FedEx integration WC management services 	<ul style="list-style-type: none"> CDN tuning for Akamai UI Redesign Added "Look" feature to bundle a variety of products on a page Integrated Tealium Tag Manager Integrated Bongo for Int'l shipping Convert shoe configurator from Flash to HTML5 Added Solr internal site search capability Added dynamic recommendations using Certona platform 	<ul style="list-style-type: none"> Added store level inventory to store locator Server side performance optimizations Front-end tuning - improve response time to "first byte" Convert pants overlay feature from FLASH to HTML5 Update and optimize product detail page Single page checkout CSS optimizations and on-demand page loading TBD